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News Release

ACCOMPLISHED APPROPRIATIONS, HEALTH AND EDUCATION EXPERT JOINS LINCHPIN STRATEGIES TEAM AS POLICY ADVISOR

Washington, DC: September 14, 2020 – [Linchpin Strategies](https://www.linchpinstrategies.com) is pleased to announce the addition of Suzi Plasencia as Policy Advisor. Plasencia comes to Linchpin from the office of Congresswoman Kay Granger (R-TX). Linchpin is a boutique federal policy and advocacy firm based in the nation's capital; since its founding nearly 20 years ago, Linchpin's efforts have focused on building opportunity for children and adults to maximize their potential.

Plasencia spent seven years in the office of Congresswoman Kay Granger, including as Legislative Director and Deputy Chief of Staff. Plasencia worked with Congresswoman Granger while the Congresswoman was Chair of both the State and Foreign Operations and Defense Appropriations Subcommittees, as well as in her current position as the Ranking Member of the full House Appropriations Committee.

“Suzi’s experience in health and education policy on both a domestic and global scale, and always in a bipartisan spirit, is a great asset to our team and clients at this important time. She exemplifies our approach to dive deep and stay there, becoming recognized policy thought leaders on issues of top priority to our clients,” says Catriona Macdonald, President of Linchpin.

Plasencia says some of her proudest accomplishments include securing billions of dollars of funding for priority initiatives through the regular appropriations process as well as in emergency supplementals, including COVID packages.

“Cat and the entire Linchpin team have an impeccable reputation on the Hill and within federal and state agencies. They have a history of delivering results that advance their clients’ interests and those of the country. This is an exciting opportunity and I look forward to providing a winning combination of strategy, judgment, and persistence,” says Plasencia.

Prior to her career in Washington, Plasencia worked in early intervention, delivering therapy to those with speech and language disorders, with a focus on bilingual communities. This practical experience informs her work and motivates her to help shape policy that empowers medical professionals and educators to follow best practice.

Plasencia earned her undergraduate degrees in Speech, Language, and Hearing Sciences and Special Education from the University of Arizona. She earned a Master's in Public Health with a focus on policy from The George Washington University's Milken Institute School of Public Health.

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Linchpin Strategies is a federal advocacy and advisory firm which concentrates its efforts on education, health and workforce policy issues.

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